The API Quarterly

Is it Time to Outsource?

Even if you are currently outsourcing to meet some of your needs - Is it time to outsource new/existing opportunities? These questions usually come up when a new project or product is being planned or changes to an existing product are necessary.

When deciding whether or not to outsource your engineering or product assembly, there are a few questions that need to be answered to determine the course of action that you should take. To help alleviate some of the worries of outsourcing, we have gathered a list of questions that should be addressed before choosing to outsource.

Ask your team the following quick qualifiers:

- » *Do we have the technical capabilities to complete our project?*
- » *Do we have the manpower?*
- » *Do we have the facilities, floor space, and equipment?*
- » *Do we have the time to meet our deadlines?*
- » *Can we purchase components using internal resources at competitive rates?*
- » *Will this be a distraction to our core focus and affect other efforts?*

The answers to these quick questions will typically provide all that is needed to start the process of evaluating and selecting resources for outsourcing assistance in technical design and production.

If you have reached the decision to outsource, we offer some key items that should be considered when looking for an outsurcing partner. You can read about these items in the full article on our website... www.apialliance.com.

Interesting Facts

Marie Curie was the first person to win two Nobel Prizes for Science.

No one has received more U.S. patents than Thomas Edison – 1,093 to be exact.

The first laser was made in California in 1960.

The first two video games copyrighted in the U.S. were Asteroids and Lunar Lander in 1980.

Featured Employee...
Jared Strautman

Jared Strautman is one of API Alliance's Applications Electrical Engineers. Jared is responsible for customer product design. He also works side-by-side with API's manufacturing team to create prototypes and continues to be involved with the project, until there is a finished product for our customer.

Strautman

Jared received a bachelor of science degree, with a major in Electrical Engineering Technology from Indiana University, Purdue University Fort Wayne. He previously worked at Lincoln Foodservice Products in Fort Wayne, IN. While at Lincoln, Jared worked on designs for their various food service products and he was also responsible for sustaining engineering, quality and design for manufacturability of those products.

Jared is married and has two boys, a 3 year old and a 1 ½ year old. He was a volunteer firefighter in Woodburn, IN for 7 years. He enjoys many sports, boating, and spending time with his family.

Indiana Companies To Watch
2014 WINNER

For information on Indiana Companies to Watch visit... www.isbdc.org

Our Promise To You...

To utilize our proficiency in electronic manufacturing, electro-mechanical assembly and engineering services to become a long-lasting **"Partner in Production."** These alliances are to be based upon excellent communication, mutual trust, proactive participation and a complete understanding of our customer's goals. We shall offer unwavering technical and project management assistance to the level expected from these customer relationships.

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API ALLIANCE

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